

## About TooMuchStuff™ and Our Providers From Owner Jennifer Padula

### **A Better Way to Handle *Too Much Stuff***

Most customers don't know what to do with their unwanted stuff and which options make the most sense—or who they can trust. The result is wasted time, poor decisions, and unnecessary cost.

At the same time, service providers waste valuable time and money trying to reach customers who may not be a good fit.

The goal at TooMuchStuff is to eliminate that disconnect by connecting you with Providers whose services and business models are best suited for your needs — helping you gain clearer direction, better options, and more efficient solutions for handling your stuff, while helping Providers receive opportunities that better align with their expertise.

### **The Evolution**

TooMuchStuff™ (TMS) was built on my experience shaped by firsthand knowledge of the challenges faced by both customers and service providers during my 38 years as the owner and operator of Consider It Done Cleanouts & Removal (CID).

Even after retiring from CID, people continued reaching out for guidance, referrals, and recommendations. What began primarily as helping people find outlets for items with value gradually expanded into requests for buyers, selling assistance, junk removal, moving services, estate-related services, and a variety of other home and transition-related needs. Meanwhile, local businesses continued searching for customers who were better matched for their services, specialties, and business models.

As a result of those ongoing requests from customers, colleagues, and small business owners to help make relevant connections—along with my passion for finding ways to improve the process—I transformed CID's TooMuchStuff slogan into a new model designed to facilitate those connections.

Rather than generating and selling generic leads, the goal of TMS is to help connect Customers with Providers whose services, specialties, business models, and service areas appear to be a good fit for their particular situation, with an emphasis on creating positive customer experiences.

The habits learned from growing up in a home where waste wasn't an option, combined with my passion for computers, marketing, and understanding consumer behavior, led me to operate CID with a consistent focus on refining not only how to handle cleanouts and repurposing, but also how to efficiently and effectively reach the customers who truly needed our services while prioritizing customer satisfaction.

Those principles were rooted in the understanding that not everything people want to get rid of is junk—and in the belief that people deserve to be treated fairly and respectfully throughout the process. Often, items have more value than people realize, and one of the biggest challenges is finding trustworthy buyers and resellers, many of whom operate primarily through word-of-mouth and have little online presence.

Educating customers without pressuring them or pushing them into decisions that don't feel comfortable has always been one of the core principles behind our approach at CID. Customers should feel comfortable asking questions, understanding their options, and ultimately making the final decision about what best fits their needs, circumstances, budget, timeline, and comfort level.

That trust naturally extends to TMS and remains a core tenet of how the platform operates and builds relationships. When TMS recommends a Provider, we're not simply passing along a name—we're placing our reputation and trust behind that recommendation.

## **The Reality of “Junk Removal”**

For nearly forty years, junk removal has been one of the only options for people who don't have the time, equipment, ability, or desire to clear out their belongings themselves—but what they're dealing with is rarely one-dimensional.

The reality is that most households contain a mix of true *junk*, as well as stuff with value and meaningful use, often leading people to feel overwhelmed by trying to find the right outlets for their stuff with value, while coordinating the removal of the junk, often under the pressure of deadlines.

Although CID was committed to repurposing and building a large network of people and organizations to pass the stuff on to, acting as the middleman made it difficult to pass meaningful savings on to customers. We were very successful at keeping over 65% of what we removed out of the landfill, but the extra handling, along with the overhead of warehouses, storage, staffing, and insurance added significant cost to the process.

In effect, any savings from reduced disposal fees or valuable items were often offset by the cost of managing the repurposing process itself. To truly satisfy a customer's desire to keep items out of the landfill, one company would essentially need to operate two businesses: one that is profitable (junk removal), and one that is not (effective repurposing). There had to be another way.

## **A More Practical Approach**

This is where removing the burden of buying, selling, and repurposing from dedicated junk removal companies makes sense. Instead of expecting one company to manage every part of the process, the TMS Model connects customers with the Providers best suited for each aspect of a cleanout.

That includes efficient junk removal companies focused on removing true *junk* and unwanted debris, as well as buyers, resellers, donation outlets, and other specialty providers equipped to handle items with remaining value or useful life.

By allowing each Provider to focus on what they do best, the process becomes more practical, efficient, and cost-effective for both Customers and Service Providers alike, giving customers the opportunity to benefit from the stuff that isn't *junk*, while reducing the pressure on Providers to take on aspects of the process that may fall outside their primary business model or operational strengths.

In addition to cleanout services, many homeowners also need help with moving, packing, labor, dumpsters, estate-related services, property preparation, and other transition-related needs, which is why those types of Providers were also included within the TMS network.

To help address those needs, the TMS Network includes the following Provider services:

<b>Dumpster Rentals</b>	<b>Boat &amp; Jet Ski Removal</b>	<b>Home &amp; Office Cleaning</b>
<b>Labor to Load</b>	<b>Vehicle Removal</b>	<b>Carpet &amp; Upholstery Cleaning</b>
<b>Junk Removal</b>	<b>Camper Removal</b>	<b>Repairs/Maintenance/Painting</b>
<b>Full &amp; Partial Cleanouts</b>	<b>Trailer Removal</b>	<b>Lawn &amp; Landscaping</b>
<b>Hoarding Cleanouts</b>	<b>Heavy Equipment Removal</b>	<b>Leaf Cleanup</b>
<b>Storage Cleanouts</b>	<b>Piano &amp; Organ Removal</b>	<b>Power Washing</b>
<b>Office Cleanouts</b>	<b>Pool Removal</b>	<b>Gutter Cleaning</b>
<b>Movers</b>	<b>Hot Tub Removal</b>	<b>Mobile Auto/Boat Detailing</b>
<b>Packers</b>	<b>Shed Removal</b>	<b>Snow Removal &amp; Plowing</b>
<b>Storage</b>	<b>Demolition &amp; Removal</b>	<b>Realtors</b>
<b>Shed Relocation</b>	<b>Appliance &amp; Metal Recycling</b>	<b>Staging &amp; Organizing</b>

**Buyers ~ Estate & Tag Sales ~ Liquidation ~ Consignment ~ Selling Assistance  
Auction Services ~ Auction Items Pickup ~ Appraisals**

## **Criteria for Becoming a Provider**

Our goal is to help customers feel confident by connecting you with Providers who have a proven track record of positive customer experiences and whose services, specialties, and business models are well-suited for your particular needs and circumstances.

Many modern platforms are designed primarily to generate and sell leads. While they may appear to offer direct services, their primary role is often to collect customer information and distribute it to paying companies — regardless of whether those companies are truly the best fit for the customer's needs.

As a result, customers are frequently matched based on advertising spend, availability, or response speed rather than experience, specialization, or overall suitability. This can create frustration for both customers and service providers alike.

TMS takes a different approach. Based on decades of industry experience and ongoing feedback from both Customers and Providers, our goal is to help facilitate more relevant connections by focusing on experience, compatibility, and overall fit — not bidding systems, placement rankings, or whoever responds first.

## **Multiple Providers Per Category — Reputation-Based Selection**

Provider participation is by invitation only and is limited to companies that appear to align with the standards and objectives of the TMS network. Invited companies not only offer one or more of the services TMS customers commonly need, but also appear to be a strong fit for the type of professional, customer-focused network TMS is building based on factors such as reputation, reviews, professionalism, communication, service capabilities, and overall presentation.

In many cases, those impressions are further supported by my own direct or indirect experiences and observations from working within the industry over several decades. Their business practices and overall approach appear to align with the goals of the TMS platform: connecting customers with local Providers who are well-suited for their needs, circumstances, location, timing, budget, and comfort level while prioritizing positive customer experiences.

No single Provider is the right fit for every customer or situation. Providers naturally vary in service areas, specialties, availability, equipment, operational capacity, pricing structure, and overall business approach, just as customers vary in their needs, expectations, timelines, and comfort levels. For that reason, TMS maintains multiple qualified Providers within many service categories, helping give customers options that may better fit their particular situation and preferences.

## **The Connection Process**

The process is simple. You can submit pictures, information, and project details through online contact forms, text messages, emails, telephone conversations, or, when necessary, onsite evaluations.

TMS may follow up for additional information, review the details provided, and then, with your permission, forward your information and project details to Providers believed to be a suitable fit for your needs and circumstances, while also providing you with the participating Provider contact information.

You are always welcome and encouraged to reach out to me directly to discuss your situation, ask questions, or better understand your options.

## **Understanding Purchase Offers, Paid Services & Operational Structure**

We understand that many customers naturally have questions about topics such as purchase offers, resale values, estimates, pricing, service fees, scheduling, availability, timelines, business terms, and how different Providers operate. However, because every customer situation is unique and every Provider operates independently, TMS would not be serving either customers or Providers fairly by attempting to speak on behalf of either party regarding those specifics.

Our role is to help facilitate relevant connections while respecting the independence of both Customers and Providers. We make recommendations for Providers we believe may be a good fit based on the information provided, while leaving the final decision to you, including which Providers and what arrangements or agreements you ultimately decide to move forward with.

Making those introductions allows you and the Providers to communicate directly, ask questions, discuss expectations, compare options, and determine which options and overall approach seem to be the best fit for your priorities, timeline, comfort level, and specific circumstances. As the customer, you're in control of the process and decisions that are ultimately made on your behalf.